

NATURE CURE POLITICS

Contemporary rustic art 2019

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This must be the wackiest story of 2019. Imagine some unreconstructed hippy on acid and then throw in an environmental catastrophe. **For George French 'greed is good' global capitalism cannot be fixed and needs to be replaced by something better.** He wants to break the silence about the fact that it's our everyday capitalist economy and our everyday way of life that is creating the juggernaut of environmental destruction that will kill us all. He claims that almost everything we do, from driving a car, doing a supermarket shop, flying away on holiday, using the internet, switching on the central heating and even using the washing machine is plain wrong. It's wrong because these are all the fossil fuel things that now add up to our climate change crisis. **Western civilisation has become a global culture of greedy screen slave zombies addicted to mass individualism and conspicuous consumption.** He describes modern life as rubbish and Britain as a cross between scary 1984 and apocalyptic Bladerunner. UK PLC is now one of the most nature depleted nations on earth.

NATURE CURE POLITICS prescribes a massive change in the way people generate energy, use transport and grow food. Replacing capitalism begins with thinking the opposite of everything that our everyday way of life and economy considers normal. **Instead of more economic growth let's have less economic growth.** Rather than a big carbon footprint let's all make a small carbon footprint. Instead of more industrial and infrastructure development let's have less. Let's swap more corporate power for less. Rather than one big Westminster Parliament let's have lots of small bioregional parliaments. **Instead of more planes and cars let's have fewer cars and planes.** Let's exchange bigger cities for smaller cities. Instead of killing nature let's start creating nature. Rather than more conspicuous consumption let's remember less is more. Instead of making more weapons let's disarm. Instead of more fossil fuel and plastic let's have none. Instead of spending more time on line 'alone together', spend less. Rather than more wage slavery let's have none. Let's swap more pollution for clean air.

To replace global capitalism with something better we need to be outrageous and imagine a very different politics and way of life. In *NATURE CURE POLITICS* trees are the real wealth of nations and a British bioeconomy based on mixed forestry and farming using only natural processes as sources of energy, food and materials is the way forward. This could easily happen if we covered half of Britain in trees and forests. **Reforestation and rewilding twenty-five million acres of Britain by planting a Trillion trees is the only sustainable way we can stop catastrophic climate change.** Trees store carbon, restore biodiversity, beautify landscapes, provide raw materials, induce human wellbeing, act as eco-lung and strategic reserve, preserve soil structure, reduce wind erosion, purify air and water, prevent flooding and desertification. Fruit and nut trees provide more protein per hectare than both cereals and livestock. Rewilding, reforestation, agro-forestry, forest gardens, aquaculture and permaculture systems could easily provide sufficient essential needs for all citizens. *NATURE CURE POLITICS* could transform toxic UK PLC into a future fit, forest bathing and child friendly pacifist civilisation living happy, natural lives among magical forests. **Dream on...**

(For further details and/or interview please contact [text only] George French 07951594188)